

# Monica Cotto

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## **Freelance** STYLIST, MARKET AND FINE JEWELRY EDITOR (*Present*)

Clients include: *Mimi Gioielli, Eddie Bauer, Victoria's Secret, Weatherproof, Alfred Angelo, Parade Magazine, Weddings by The Ritz Carlton, Martha Stewart Weddings Magazine, New York Magazine, JCK Magazine*

## **Four Seasons Weddings Magazine** CONTRIBUTING FASHION AND FINE JEWELRY EDITOR

Conceptualized and styled all the fashion, fine jewelry and cover shoots

## **Elegant Bride Magazine** FASHION EDITOR (*April 2005 – October 2009*)

Conceptualized and styled all fashion, accessories, fine jewelry and cover shoots

Covered all fashion, bridal, accessories and fine jewelry markets

Sourced new markets and contacts in fine jewelry and bridal that helped to garner new advertising

Met with designers and jewelry executives on a regular basis

Attended national and international fine jewelry shows and trade market events, including *Couture, JCK* and *Baselworld*

Attended national and international bridal shows and trade market events in New York, Barcelona and Milan

Attended *NYC Fashion Week* as an accredited member of the *CFDA*

Regularly quoted by various media outlets, including *CBS Trend Watch* and *The Washington Post*, regarding trends

Consulted on all bookings of models, photographers, hair and makeup artists and shoot locations

Participated in all color shows relating to fashion, accessories, fine jewelry and cover shoots

Reported directly to the Editor-in-Chief

Managed fashion department and junior staff

Worked with top fashion photographers including Matthew Rolston, Marc Baptiste, Cleo Sullivan, Warwick Saint and Stefania Paparelli

## **YM Your Prom Magazine** FASHION EDITOR (*2004, 2008 & 2009 issues*)

Conceptualized and styled all fashion, accessories and cover shoots

Attended all fashion, accessories, and trade market events, including the Atlanta and Chicago markets

Consulted on all bookings of models, photographers, hair and makeup artists and shoot locations

Reported directly to the Editor-in-Chief

Managed fashion department and junior staff

Worked with top fashion photographers Stephanie Pfriender Stylander, Thierry van Biesen, Eric Cahan, Candace Meyer and Jennifer Robbins

## **Modern Bride Magazine** FREELANCE FASHION EDITOR (*January 2005-April 2005*)

Styled all fashion and cover shoots

Covered fashion and bridal market

## **Freelance** STYLIST AND MARKET EDITOR (*November 1999 – January 2005*)

*Express*: Styled lookbooks and models for special events

*New York, Greek Vogue, German InStyle, Spanish Bazaar*: Styled well fashion stories and covers

*Self, InStyle, Mademoiselle*: Styled fashion features

*Self*: Styled portraits of real women and celebrities

*InStyle, Vanity Fair, Glamour, Teen Vogue and Flair*: Market Editor on special projects

*Glamour on Campus* (a television show in conjunction with *Glamour Magazine* which aired on college campuses nationwide.): Styled host, produced fashion segments, featured on air

## **Glamour Magazine** FASHION EDITOR (*April 1999 – October 1999*)

## **Vanity Fair Magazine** FREELANCE ASSISTANT MARKET EDITOR (*November 1997 – August 1998*)

## **Freelance** ASSISTANT STYLIST (*April 1995 – March 1999*)

## **Mirabella Magazine** ASSISTANT FASHION PRODUCER (*April 1993 – April 1995*)